

<b>Topic</b>	<b>Time</b>	<b>Notes</b>
<b>Intro</b>	2 min	
<b>Power of persuasive pitches</b>	5 min	
<b>Key components</b>		
Statement of need + essential ingredients	5 min	
Workshopping <ul style="list-style-type: none"> <li>• Write 1 sentence (3 min)</li> <li>• Share in pairs (3 min)</li> <li>• Solicit 1-2 examples, discuss (6 min)</li> <li>• Share KCN examples (3 min)</li> </ul>	15 min	
Impact + essential ingredients	6 min	
Workshopping <ul style="list-style-type: none"> <li>• Write 1 sentence (5 min)</li> <li>• Share in pairs (5 min)</li> <li>• Solicit 1-2 examples (6 min)</li> <li>• Share KCN examples (2 min)</li> </ul>	18 min	
Storytelling <ul style="list-style-type: none"> <li>• Share examples</li> </ul>	7 min	
Workshopping <ul style="list-style-type: none"> <li>• Discuss</li> </ul>	7 min	
Benefits to the volunteer	5 min	
Call to action	5 min	
Putting it together – Demo	7 min	
Putting Your Pitch to Work	8 min	
<b>TOTAL</b>	<b>90</b>	

